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Abstract

In the 90s net art developed in parallel to the mainstream art world, each often oblivious of the other. At the same time, traditional curatorial models were being challenged in the mainstream – there was a rising perception of ‘the curator as star’ and there were significant challenges to the hierarchical template of institution, curator, and artist. How much did this impact on the emerging role of net art curator? Given the potential absence of traditional spaces and the appearance of virtual spaces such as the website did these curators look to the changes occurring in the mainstream art world or did they evolve separate questions and solutions? How different today is the role of a net art curator from that of a mainstream art world curator?